



70

TOTAL ACTIVE PROJECTS

20

PROJECTS GENERATED  
since August 1, 2025

5

New Client Visits  
since August 1, 2025

8

Total Client Visits  
since August 1, 2025

14

New Client Visits  
Year to Date

27

Total Client Visits  
Year to Date

## Project Announcements Since Jan. 1, 2017

- Amazon
- Booz Allen Hamilton
- CACI
- Cambridge Lee Industries, LLC
- Campbell Soup (NFI)
- Cargill
- ChenMed
- D-Bat
- eClerx
- Fort Bragg Research Institute
- Goodyear
- Horne Brothers Construction, Inc.
- Le Bleu Central Distributors
- Metronet

\$1,384,600,000

5,122 Jobs

- NVR, Inc.
- Phillip's Towing Service
- Plateau Group
- Project Aero
- Rollease Acmeda
- STS of Fayetteville
- Wahconah Tactical
- We Pack
- Yeadon Domes

## Project Origin



Domestic

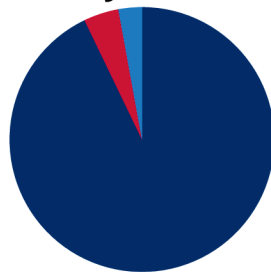


International



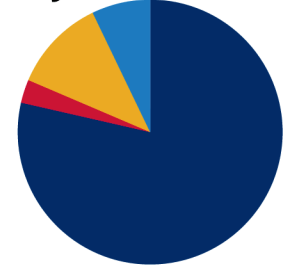
Unknown

## Projects by Industry Sector



- Manufacturing (92.9%)
- Defense (0%)
- Distribution (4.3%)
- Service (2.9%)

## Projects by Referral Source



- State (78.6%)
- Direct (11.4%)
- Broker (2.9%)
- Other (7.1%)

107  
Projects Generated in 2025

128  
Projects Generated in 2024

PROJECT  
STATS



617 mil

Avg. Cap-X  
per project



368

Avg. Jobs  
per project



128

Avg. AC  
per project



193k

Avg. SF  
per project

## Cumberland County

Civilian Labor Force



**131,140**

July 2025

**133,013**

June 2024

Unemployment Rate



**4.9%**

July 2025

**5.3%**

July 2024

## State of North Carolina

Unemployment Total



**195,068**

May 2025

Unemployment Rate



**3.7%**

July 2025

**3.6%**

July 2024



**Civilian Labor Force:** The number of people who are working or actively seeking employment



**Total Employment:** The number of people who are employed



**Unemployment Rate:** The number of unemployed people as a percentage of labor force

## Metro MSA Total Employment

**775 less people working in July, 2025** than in the previous month

**1,527 less people working in July, 2025** than in the same period one year ago



**144,195**

## MID-CAROLINA WORKFORCE REGION

Cumberland, Harnett, Montgomery, Moore, and Sampson Counties



Total Employment



**255,984**

Civilian Labor Force



**267,845**

July 2025

**269,860**

July 2024

### Cumberland County Labor Force



### Cumberland County Unemployment Rate

