



74

TOTAL ACTIVE PROJECTS

10

PROJECTS GENERATED
since May 2025

2

New Client Visits
since May 2025

2

Total Client Visits
since May 2025

7

New Client Visits
Year to Date

14

Total Client Visits
Year to Date

64

Projects Generated in 2025

128

Projects Generated in 2024

Project Announcements Since Jan. 1, 2017

Amazon
Booz Allen Hamilton
CACI
Cambridge Lee Industries, LLC
Campbell Soup (NFI)
Cargill
ChenMed
D-Bat
eClerx
Fort Bragg Research Institute
Goodyear
Horne Brothers Construction, Inc.
Le Bleu Central Distributors
Metronet

\$1,374,600,000

5,072 Jobs

NVR, Inc.
Phillip's Towing Service
Plateau Group
Project Aero
STS of Fayetteville
Wahconah Tactical
We Pack
Yeadon Domes

Project Origin



Domestic

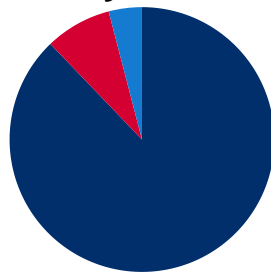


International



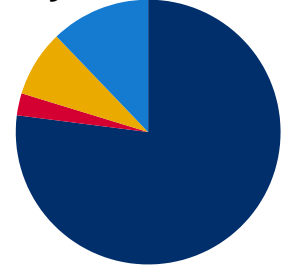
Unknown

Projects by Industry Sector



● Manufacturing (87.8%)
 ● Defense (0%)
 ● Distribution (8.1%)
 ● Service (4.1%)

Projects by Referral Source



● State (77.0%)
 ● Direct (8.1%)
 ● Broker (2.7%)
 ● Other (12.2%)

**PROJECT
STATS**



596 mil
Avg. Cap-X
per project



379
Avg. Jobs
per project



68
Avg. AC
per project



203k
Avg. SF
per project

Cumberland County

Civilian Labor Force Unemployment Rate



131,744 **133,674** **4.3%** **4.0%**
Apr. 2025 Apr. 2024 Apr. 2025 Apr. 2024

State of North Carolina

Unemployment Total Unemployment Rate



196,360 **3.7%** **3.6%**
Apr. 2025 Apr. 2025 Apr. 2024

 **Civilian Labor Force:** The number of people who are working or actively seeking employment

 **Total Employment:** The number of people who are employed

 **Unemployment Rate:** The number of unemployed people as a percentage of labor force

Metro MSA Total Employment

271 less people working in April 2025 than in the previous month



2,655 less people working in April 2025 than in the same period one year ago **145,854**

MID-CAROLINA WORKFORCE REGION

Cumberland, Harnett, Montgomery, Moore, and Sampson Counties



Total Employment



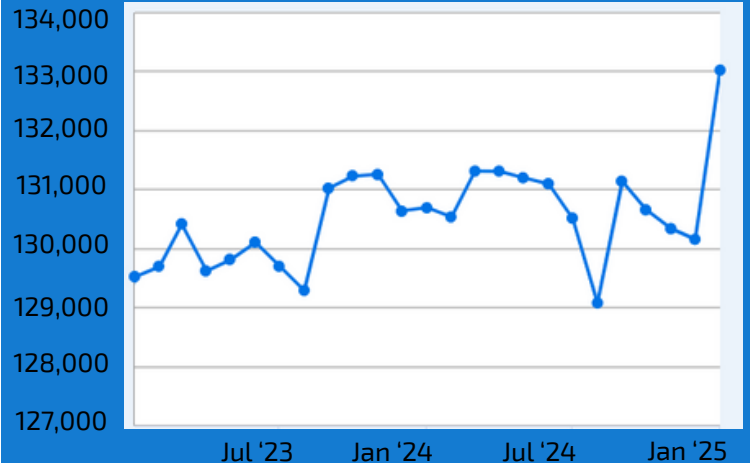
260,576

Civilian Labor Force



271,029 **274,160**
Apr. 2025 Apr. 2024

Cumberland County Labor Force



Cumberland County Unemployment Rate

