FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

PROJECT OVERVIEW

March 2025

64
TOTAL ACTIVE PROJECTS

14
PROJECTS GENERATED since February 2025

2
New Client Visits since February 2025

3
Total Client Visits since February 2025

3
New Client Visits Year to Date

6
Total Client Visits Year to Date

26
Projects Generated in 2025

128
Projects Generated in 2024

Project Announcements Since Jan. 1, 2017

$1,370,000,000

5,000 Jobs

Amazon
Booz Allen Hamilton
CACI
Cambridge Lee Industries, LLC
Campbell Soup (NFI)
Cargill
ChenMed
D-Bat
eClerx
Fort Liberty Research Institute
Goodyear
Horne Brothers Construction, Inc.
Le Bleu Central Distributors
Metronet
NVR, Inc.
Phillip's Towing Service
Plan C Crypto
Plateau Group
Project Aero
STS of Fayetteville
Triple Impact Connections
Wahconah Tactical
We Pack

Project Origin



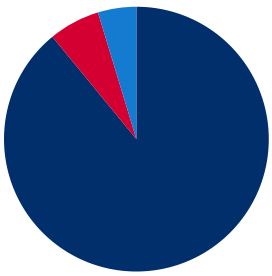
19 Domestic



26 International

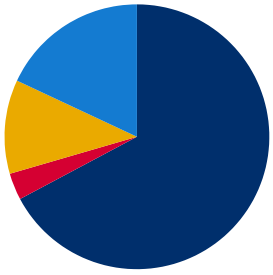
19 Unknown

Projects by Industry Sector



Manufacturing (89.1%)
Defense (0%)
Distribution (6.3%)
Service (4.6%)

Projects by Referral Source



State (68.8%)
Direct (10.9%)
Broker (3.3%)
Other (17.%0)

PROJECT STATS

$ 132 mil Avg. Cap-X per project

204 Avg. Jobs per project

43 Avg. AC per project

169k Avg. SF per project

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LABOR OVERVIEW

March 2025

Cumberland County

Civilian Labor Force		Unemployment Rate	
129,550	127,509	4.4%	4.7%
Dec. 2024	Dec. 2023	Dec. 2024	Nov. 2024

State of North Carolina

Unemployment Total	Unemployment Rate	
178,498	3.7%	3.7%
Dec. 2024	Dec. 2024	Dec. 2023

Civilian Labor Force: The number of people who are working or actively seeking employment

Total Employment: The number of people who are employed

Unemployment Rate: The number of unemployed people as a percentage of labor force

Metro MSA Total Employment

1,539 more people working in December 2024 than in the previous month

1,786 more people working in December than in the same period one year ago

149,981

MID-CAROLINA WORKFORCE REGION

Cumberland, Harnett, Montgomery, Moore, and Sampson Counties



Total Employment

265,124

Civilian Labor Force

275,125	274,810
Dec. 2024	Dec. 2023

