



# FCEDC

FAYETTEVILLE / CUMBERLAND CO.  
ECONOMIC DEVELOPMENT

# PROJECT OVERVIEW

March 2025

## 64

TOTAL ACTIVE PROJECTS

## 14

PROJECTS GENERATED  
since February 2025

## 2

New Client Visits  
since February 2025

## 3

Total Client Visits  
since February 2025

## 3

New Client Visits  
Year to Date

## 6

Total Client Visits  
Year to Date

## 26

Projects Generated in 2025

## 128

Projects Generated in 2024

## Project Announcements Since Jan. 1, 2017

Amazon  
Booz Allen Hamilton  
CACI  
Cambridge Lee Industries, LLC  
Campbell Soup (NFI)  
Cargill  
ChenMed  
D-Bat  
eClerx  
Fort Bragg Research Institute  
Goodyear  
Horne Brothers Construction, Inc.  
Le Bleu Central Distributors

# \$1,370,000,000

# 5,000 Jobs

Metronet  
NVR, Inc.  
Phillip's Towing Service  
Plateau Group  
Project Aero  
STS of Fayetteville  
Wahconah Tactical  
We Pack

### Project Origin



Domestic

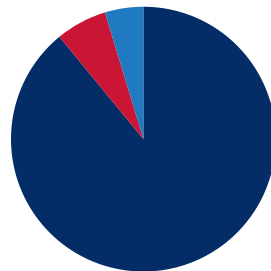


International



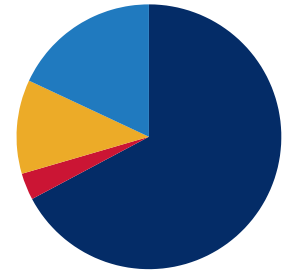
Unknown

### Projects by Industry Sector



● Manufacturing (89.1%) ● Defense (0%)  
● Distribution (6.3%) ● Service (4.6%)

### Projects by Referral Source



● State (68.8%) ● Direct (10.9%)  
● Broker (3.3%) ● Other (17.0%)

PROJECT  
STATS



## 132 mil

Avg. Cap-X  
per project



## 204

Avg. Jobs  
per project



## 43

Avg. AC  
per project



## 169k

Avg. SF  
per project

## Cumberland County

Civilian Labor Force



**129,550** **127,509**

Dec. 2024 Dec. 2023

Unemployment Rate



**4.4%** **4.7%**

Dec. 2024 Nov. 2024

## State of North Carolina

Unemployment Total



**178,498**

Dec. 2024

Unemployment Rate



**3.7%** **3.7%**

Dec. 2024 Dec. 2023



**Civilian Labor Force:** The number of people who are working or actively seeking employment



**Total Employment:** The number of people who are employed



**Unemployment Rate:** The number of unemployed people as a percentage of labor force

## Metro MSA Total Employment

**1,539 more people working in December 2024** than in the previous month

**1,786 more people working in December** than in the same period one year ago



**149,981**

## MID-CAROLINA WORKFORCE REGION

Cumberland, Harnett,  
Montgomery, Moore, and  
Sampson Counties



Total Employment



**265,124**

Civilian Labor Force



**275,125**

Dec. 2024

**274,810**

Dec. 2023

