2024
Year in Review



CAN DO CAROLINA

FCEDC
FAYETTEVILLE /CUMBERLAND CO.
ECONOMIC DEVELOPMENT

About FCEDC

The Fayetteville Cumberland County Economic Development Corporation (FCEDC) is a 501c6 public-private partnership designed to enhance job growth and prosperity across our community by attracting new industry and expanding existing industry. Our team works daily to help strengthen our economy and diversify our community's tax base. We identify and prepare sites and buildings for expedited development and are endlessly promoting our community's best assets for industry decision-makers, site-selectors, and developers. The FCEDC also supports existing companies by facilitating expansions, connecting them with resources, and creating network groups such as the Plant Managers Association and the Transportation and Logistics Committee.



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Meet the Team



Robert Van Geons, CEcD
President & CEO



Robert S. Patton, Jr.
Executive Vice President



Jasmin Ellis
Finance Manager



Jennifer Hammond
Business Services Manager



Brittany Tschida
Marketing Manager

2024 Board Members



Kathryn Cox
Chair



Timothy Bryant
Vice-Chair



Dymond Spain
Secretary



Carl Manning
Treasurer



County Chair Glenn Adams



Joshua Choi



Bill Hedgepeth



Dr. Ulysses Taylor



Ferd Irizarry



Mayor Mitch Colvin



Clarence Grier
Ex-Officio



Doug Hewett
Ex-Officio



Dr. Mark Sorrells
Ex-Officio

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Announcements
New Jobs & Investment



Project Aero chose Fayetteville and Cumberland County for its aerospace-grade titanium mill, which will create over 300 jobs and invest more than $867 million. Project Aero has been approved for performance-based incentives and infrastructure support by the City, County, and State of North Carolina.



Amazon opened its 1.1 million SF Inbound Cross-Dock Facility and has hired more than 1,000 full-time, part-time, and seasonal employees. This FCEDC-supported project includes a $125 million capital investment into the community. Its location on Bragg Boulevard pays over $1 million annually in property taxes.



Booz Allen announced its new Joint Tech Acceleration Facility in January. This project expands the engineering ecosystem in Fayetteville and directly serves Fort Liberty. Today, Booz Allen has over 600 employees in the greater Fayetteville area.

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Announcements
New Jobs & Investment

FCEDC assisted D-BAT Baseball and Softball Academies with securing a location for its 15,000 SF facility at 3725 Ramsey Street in late April. D-Bat has indoor batting cages and utilizes state-of-the-art technology to train athletes of all skill levels, specializing in hitting, pitching, fielding, agility, catching, and strength and conditioning.



NVR, Inc., a project announced in 2022, completed its 149,000 SF facility on Dunn Road and has hired nearly 100 people to support its operations. The facility manufactures trusses, wall panel systems, and other essential homebuilding components.



Strategic Transload Services opened a new subsidiary in Cumberland County, repurposing an idle landfill off Murchison Road. STS operates on the CSX Class 1 Rail line, providing direct rail from ethanol plants in the Midwest to the local fuel depot. The project displaces more than 250 area fuel trucks per month.

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Grants & Special Projects



FCEDC staff assisted Phillip's Towing Services, Inc. in securing a $120,000 Building Reuse Grant, allowing the company to renovate and expand its operations.



With the support of the BAC and partnership with Economic Leadership, FCEDC facilitated the "Next Generation Talent" assessment, which identified areas of opportunity to ensure that members of our local workforce are well-prepared for the jobs of tomorrow.



FCEDC secured grants through the Golden LEAF Foundation and the North Carolina Southeast Partnership to clear and grade 40 acres of the 159-acre Sand Hill Road Site. Funding was also used to install an access road, improving site accessibility.

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Business Recruitment



SIOR CONFERENCE



DISC SUMMIT



SELECTUSA



SAINT AVOLD TRIP



INTERBATTERY



SITE SELECTORS GUILD

Participated in 50+ Promotional Events in 2024

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Community Engagement



FCEDC secured Gerald Cohen from UNC's Kenan Flagler Business School for the Greater Fayetteville Business Journal's Power Breakfast.



We continue to support of the Cumberland County School's STARward STEM annual competition.



In partnership with local industry partners and Cumberland County Schools, we hosted multiple field trips to celebrate National Manufacturing Day: October 4, 2024.



Christopher Chung (EDPNC) joined Robert Van Geons for a fireside chat during the 2024 State of the Community

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Ongoing Initiatives

Bringing I-685 to Cumberland County:

There are three proposed routes for the highway, which will ultimately connect US 421 to I-95 by going through Harnett or Cumberland County.

Next Generation Workforce Development

The Next Gen Workforce Assessment recommended focusing on four strategic areas in order to measurably improve the employment prospects for residents while also creating the type of workforce that will attract top tier growing companies to our community.

HR Talent Portal

FCEDC is finalizing HUD grant funding to establish the “HR Talent Portal”. This project is designed to serve transitioning service members, military spouses, veterans, and their families by providing a centralized training and recruitment center for technology-driven, private-sector companies. The building, which is currently under contract for purchase, will offer flexible space that can accommodate recruitment, training, and certification in one location.

Replenish our depleted supply of shovel ready sites:

To remain competitive and bring new investment into Fayetteville and Cumberland County, we need to increase its supply of development-ready sites that are suited for industrial and commercial use. These sites must have access to substantial water and sewer infrastructure (system extensions will likely be required).

Black Voice History Museum

FCEDC is managing the community input and design process, which is currently underway. The proposed location is across from the future Crown Event Center between the Ottis F. Jones Parkway and Person Street.

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