FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

PROJECT OVERVIEW

December 2024

79
TOTAL ACTIVE PROJECTS

14
PROJECTS GENERATED
Since November, 2024

2
New Client Visits
Since November 2024

2
Total Client Visits
Since November 2024

17
New Client Visits
YTD

29
Total Client Visits
YTD

119
PROJECTS GENERATED
SINCE JAN. 1 2024

123
PROJECTS GENERATED
IN 2023

Project Announcements Since Jan. 1, 2017

$1,370,000,000

5,000 Jobs

Amazon
Booz Allen Hamilton
CACI
Cambridge Lee Industries, LLC
Campbell Soup (NFI)
Cargill
ChenMed
D-Bat
eClerx
Fort Liberty Research Institute
Goodyear
Horne Brothers Construction, Inc.
Le Bleu Central Distributors
Metronet
NVR, Inc.
Phillip's Towing Service
Plan C Crypto
Plateau Group
Project Aero
STS of Fayetteville
Triple Impact Connections
Wahconah Tactical
We Pack

Project Origin



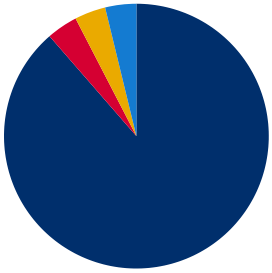
21 Domestic



29 International

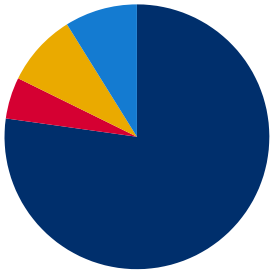
29 Unknown

Projects by Industry Sector



Manufacturing (88.6%)
Defense (3.8%)
Distribution (3.8%)
Service (3.8%)

Projects by Referral Source



State (77.2%)
Direct (8.9%)
Broker (5.1%)
Other (8.9%)

PROJECT STATS

$129 mil
Avg. Cap-X
per project

248
Avg. Jobs
per project

97
Avg. AC
per project

219k
Avg. SF
per project

FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

LABOR OVERVIEW

December 2024

Cumberland County

Civilian Labor Force		Unemployment Rate	
130,108	130,423	4.4%	4.3%
Oct. 2024	Oct. 2023	Oct. 2024	Sept. 2024

State of North Carolina

Unemployment Total	Unemployment Rate	
196,774	3.7%	3.1%
Oct. 2024	Oct. 2024	Sept. 2024

Civilian Labor Force: The number of people who are working or actively seeking employment

Total Employment: The number of people who are employed

Unemployment Rate: The number of unemployed people as a percentage of labor force

Metro MSA Total Employment

700 less people working in October than in the previous month

1,500 more people working in October than in the same period one year ago

138,200

MID-CAROLINA WORKFORCE REGION

Cumberland, Harnett, Montgomery, Moore, and Sampson Counties



Total Employment

257,198

Civilian Labor Force

267,771	268,575
Oct. 2024	Oct. 2023

