FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

PROJECT OVERVIEW

November 2024

73
TOTAL ACTIVE PROJECTS

14
PROJECTS GENERATED
Since October 2024

1
New Client Visits
Since October 2024

3
Total Client Visits
Since October 2024

16
New Client Visits
YTD

27
Total Client Visits
YTD

107
PROJECTS GENERATED
SINCE JAN. 1, 2024

123
PROJECTS GENERATED
IN 2023

Project Announcements Since Jan. 1, 2017

Amazon
Booz Allen Hamilton
CACI
Cambridge Lee Industries, LLC
Campbell Soup (NFI)
Cargill
ChenMed
D-Bat
eClerx
Fort Liberty Research Institute
Goodyear
Horne Brothers Construction, Inc.
Le Bleu Central Distributors
Metronet

$1,370,000,000

4,800 Jobs

NVR, Inc.
Phillip's Towing Service
Plan C Crypto
Plateau Grp
Project Aero
STS of Fayetteville
Triple Impact Connections
Wahconah Tactical
We Pack

Project Origin



Domestic

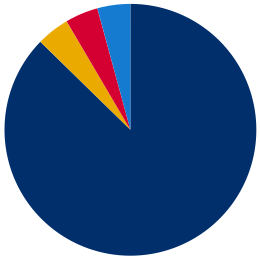


International



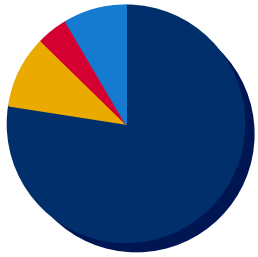
Unknown

Projects By Industry Sector



Manufacturing (88.7%)
Defense (3.7%)
Distribution (3.7%)
Service (4.2%)

Projects By Referral Source



State (77.5%)
Direct/Company (9.9%)
Broker (4.2%)
Other (8.4%)

PROJECT STATS

129
Avg. Cap-X Per Project

228
Avg. Jobs Per Project

96
Avg. AC Per Project

221K
Avg. SF Per Project

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LABOR OVERVIEW

November 2024

Cumberland County

Civilian Labor Force		Unemployment Rate	
130,063	128,685	4.3%	5.7%
September 2024	August 2023	September 2024	August 2024

State of North Carolina

Unemployment Total	Unemployment Rate	
167,762	3.2%	4.3%
September 2024	September 2024	August 2024

Civilian Labor Force: the number of people who are either working or actively seeking employment

Total Employment: the number of people who are employed

Unemployment Rate: the number of unemployed people as a percentage of the labor force

METRO MSA

Total Employment

144,231

3,527 Less People Working
in September than the previous month

138 More People Working
than the same period one year ago

NEW: MID-CAROLINA WORKFORCE REGION

(Cumberland, Harnett, and Sampson Counties)



Total Employment

256,964

4,723 Less People Working
in September than the previous month

587 More People Working
than the same period one year ago

Civilian Labor Force

267,170	267,986
September 2024	September 2023

