FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

PROJECT OVERVIEW

August 2024

65
TOTAL ACTIVE PROJECTS

12
PROJECTS GENERATED
Since July 2024

1
New Client Visits
Since July 2024

3
Total Client Visits
Since July 2024

12
New Client Visits
YTD

20
Total Client Visits
YTD

65
PROJECTS GENERATED
SINCE JAN. 1, 2024

123
PROJECTS GENERATED
IN 2023

Project Announcements Since Jan. 1, 2017

Amazon
Booz Allen Hamilton
CACI
Cambridge Lee Industries, LLC
Campbell Soup (NFI)
Cargill
ChenMed
D-Bat
eClerx
Fort Liberty Research Institute
Goodyear
Horne Brothers Construction, Inc.
Le Bleu Central Distributors
Metronet

$1,370,000,000

4,800 Jobs

NVR, Inc.
Phillip's Towing Service
Plan C Crypto
Plateau Grp
Project Aero
STS of Fayetteville
Triple Impact Connections
Wahconah Tactical
We Pack

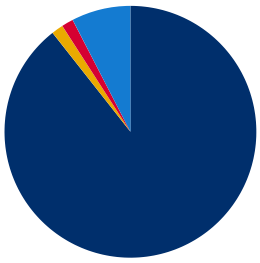
Project Origin

16 Domestic

22 International

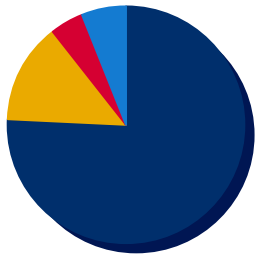
26 Unknown

Projects By Industry Sector



Manufacturing (56.25%)
Defense (5%)
Distribution (11.25%)
Service (27.5%)

Projects By Referral Source



State (45%)
Direct/Company (42.5%)
Broker (1.25%)
Other (11.25%)

PROJECT STATS

154M
Avg. Cap-X Per Project

248
Avg. Jobs Per Project

69
Avg. AC Per Project

253K
Avg. SF Per Project

FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

LABOR OVERVIEW

August 2024

Cumberland County

Civilian Labor Force		Unemployment Rate	
131,020	129,403	5.4%	4.7%
June 2024	June 2023	June 2024	May 2024

State of North Carolina

Unemployment Total		Unemployment Rate	
215,106		4.1%	3.5%
June 2024		June 2024	May 2024

Civilian Labor Force: the number of people who are either working or actively seeking employment

Total Employment: the number of people who are employed

Unemployment Rate: the number of unemployed people as a percentage of the labor force

METRO MSA

Total Employment

143,655

978 Less People Working
in June than the previous month

1,077 More People Working
than the same period one year ago

NEW: MID-CAROLINA WORKFORCE REGION

(Cumberland, Harnett, and Sampson Counties)

Total Employment

256,783

1,811 Less People Working
in June than the previous month

709 More People Working
than the same period one year ago

Civilian Labor Force

256,783	257,492
June 2024	June 2023

