FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

# PROJECT OVERVIEW

July 2024

**90**
TOTAL ACTIVE PROJECTS

**24**
PROJECTS GENERATED
Since June 2024

**1**
New Client Visits
Since June 2024

**8**
Total Client Visits
Since June 2024

**11**
New Client Visits
YTD

**17**
Total Client Visits
YTD

**55**
PROJECTS GENERATED
SINCE JAN. 1, 2024

**123**
PROJECTS GENERATED
IN 2023

## Project Announcements Since Jan. 1, 2017

Amazon
Booz Allen Hamilton
CACI
Cambridge Lee Industries, LLC
Campbell Soup (NFI)
Cargill
ChenMed
D-Bat
eClerx
Fort Liberty Research Institute
Goodyear
Horne Brothers Construction, Inc.
Le Bleu Central Distributors

**$500,000,000**

**4,500 Jobs**

Metronet
NVR, Inc.
Phillip's Towing Service
Plan C Crypto
Plateau Grp
Triple Impact Connections
Wahconah Tactical
We Pack

## Project Origin



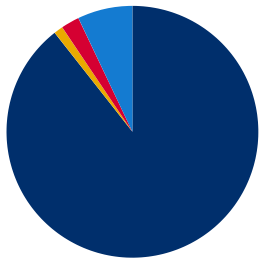
Domestic



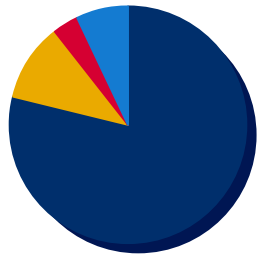
International

32
Unknown

## Projects By Industry Sector




## Projects By Referral Source




## PROJECT STATS

**$229M**
Avg. Cap-X Per Project

**283**
Avg. Jobs Per Project

**63**
Avg. AC Per Project

**304K**
Avg. SF Per Project

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# LABOR OVERVIEW

June 2024

## Cumberland County

| Civilian Labor Force | | Unemployment Rate | |
|---|---|---|---|
| 130,702 | 128,979 | 4.4% | 4.9% |
| June 2024 | June 2023 | June 2024 | May 2024 |

## State of North Carolina

| Unemployment Total | Unemployment Rate | |
|---|---|---|
| 173,684 | 3.3% | 3.7% |
| June 2024 | June 2024 | May 2024 |

**Civilian Labor Force:** the number of people who are either working or actively seeking employment

**Total Employment:** the number of people who are employed

**Unemployment Rate:** the number of unemployed people as a percentage of the labor force

## METRO MSA

Total Employment

144,865

**387 Less People Working**
in April than the previous month

**1,348 More People Working**
than the same period one year ago

## NEW: MID-CAROLINA WORKFORCE REGION

(Cumberland, Harnett, and Sampson Counties)



### Total Employment

257,834

**2,734 Less People Working**
in April than the previous month

**153 More People Working**
than the same period one year ago

### Civilian Labor Force

| 257,834 | 257,987 |
|---|---|
| April 2024 | April 2023 |

