FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

PROJECT OVERVIEW

April 2024

82
TOTAL ACTIVE PROJECTS

8
PROJECTS GENERATED
Since March 2024

3
New Client Visits
Since March 2024

3
Total Client Visits
Since March 2024

8
New Client Visits
YTD

10
Total Client Visits
YTD

29
PROJECTS GENERATED
SINCE JAN. 1, 2024

123
PROJECTS GENERATED
IN 2023

Project Announcements Since Jan. 1, 2017

Wahconah Tactical
Goodyear
Fort Liberty Research Institute
Plateau Grp
NVR, Inc.
ChenMed
Fortuna BMC
Plan C Crypto
Triple Impact Connections
Amazon
Cargill
We Pack
Metronet
eClerx Delivery Center & Expansion

$500,000,000

4,500 Jobs

Booz Allen Hamilton
Le Bleu Central Distributors
ACLC
CACI
Landair Logistics, Inc.
Horne Brothers Construction, Inc.
Cambridge Lee Industries, LLC
Campbell Soup (NFI)
Kinlaws Supermarket

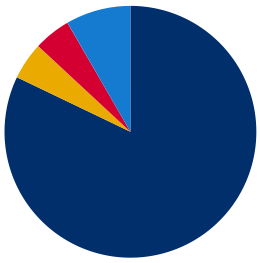
Project Origin

18
Domestic

30
International

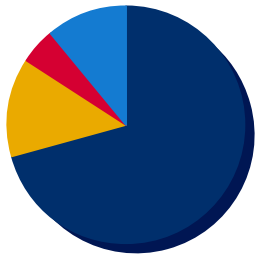
34
Unknown

Projects By Industry Sector



- Manufacturing (56.25%)
- Defense (5%)
- Distribution (11.25%)
- Service (27.5%)

Projects By Referral Source



- State (45%)
- Direct/Company (42.5%)
- Broker (1.25%)
- Other (11.25%)

PROJECT STATS

221M
Avg. Cap-X Per Project

268
Avg. Jobs Per Project

68
Avg. AC Per Project

249K
Avg. SF Per Project

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LABOR OVERVIEW

April 2024

Cumberland County

Civilian Labor Force		Unemployment Rate	
129,980	128,961	5.0%	4.8%
February 2024	February 2023	February 2024	January 2024

State of North Carolina

Unemployment Total	Unemployment Rate	
194,278	3.7%	3.6%
February 2024	February 2024	January 2024

Civilian Labor Force: the number of people who are either working or actively seeking employment

Total Employment: the number of people who are employed

Unemployment Rate: the number of unemployed people as a percentage of the labor force

METRO MSA

Total Employment

143,185

650 Less People Working
in February than the previous month

1,371 More People Working
than the same period one year ago

NEW: MID-CAROLINA WORKFORCE REGION

(Cumberland, Harnett, and Sampson Counties)



Total Employment

257,660

618 Less People Working
in February than the previous month

2,754 More People Working
than the same period one year ago

Civilian Labor Force

269,529	266,840
February 2024	February 2023

