FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

PROJECT OVERVIEW

March 2024

112
TOTAL ACTIVE PROJECTS

15
PROJECTS GENERATED
Since February 2024

4
New Client Visits
Since February 2024

4
Total Client Visits
Since February 2024

5
New Client Visits
YTD

7
Total Client Visits
YTD

21
PROJECTS GENERATED
SINCE JAN. 1, 2024

123
PROJECTS GENERATED
IN 2023

Project Announcements Since Jan. 1, 2017

Wahconah Tactical
Goodyear
Fort Liberty Research Institute
Plateau Grp
NVR, Inc.
ChenMed
Fortuna BMC
Plan C Crypto
Triple Impact Connections
Amazon
Cargill
We Pack
Metronet
eClerx Delivery Center & Expansion

$500,000,000

4,500 Jobs

Booz Allen Hamilton
Le Bleu Central Distributors
ACLC
CACI
Landair Logistics, Inc.
Horne Brothers Construction, Inc.
Cambridge Lee Industries, LLC
Campbell Soup (NFI)
Kinlaws Supermarket

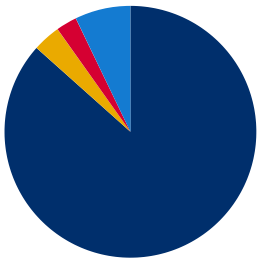
Project Origin

22
Domestic

45
International

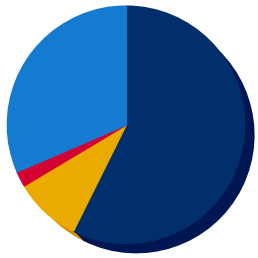
45
Unknown

Projects By Industry Sector



Manufacturing (56.25%)
Defense (5%)
Distribution (11.25%)
Service (27.5%)

Projects By Referral Source



State (45%)
Direct/Company (42.5%)
Broker (1.25%)
Other (11.25%)

PROJECT STATS

202M
Avg. Cap-X Per Project

254
Avg. Jobs Per Project

62
Avg. AC Per Project

276K
Avg. SF Per Project

FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

LABOR OVERVIEW

March 2024

Cumberland County

Civilian Labor Force		Unemployment Rate	
127,509	125,951	4.4%	4.6%
December 2023	December 2022	December 2023	November 2023

State of North Carolina

Unemployment Total	Unemployment Rate	
189,783	3.3%	3.4%
December 2023	December 2023	November 2023

Civilian Labor Force: the number of people who are either working or actively seeking employment

Total Employment: the number of people who are employed

Unemployment Rate: the number of unemployed people as a percentage of the labor force

METRO MSA

Total Employment

141,195

318 Less People Working
in December than the previous month

2,026 More People Working
than the same period one year ago

NEW: MID-CAROLINA WORKFORCE REGION

(Cumberland, Harnett, and Sampson Counties)



Total Employment

254,810

1495 Less People Working
in December than the previous month

3,007 More People Working
than the same period one year ago

Civilian Labor Force

254,810	251,803
December 2023	December 2022

