FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

Year-End Review

Project Activity 2023

91
TOTAL ACTIVE PROJECTS YTD

123
PROJECTS GENERATED IN 2023

22
New Client Visits YTD

56
Total Client Visits YTD

Project Announcements Since Jan. 1, 2017

Wahconah Tactical
Goodyear
Fort Liberty Research Institute
Plateau Grp
NVR, Inc.
ChenMed
Fortuna BMC
Plan C Crypto
Triple Impact Connections
Amazon
Cargill
We Pack
Metronet
eClerx Delivery Center & Expansion

$584,000,000

4,359 Jobs

Booz Allen Hamilton
Le Bleu Central Distributors
ACLC
CACI
Landair Logistics, Inc.
Horne Brothers Construction, Inc.
Cambridge Lee Industries, LLC
Campbell Soup (NFI)
Kinlaws Supermarket

Project Origin



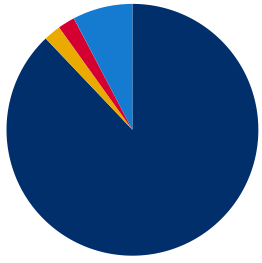
Domestic



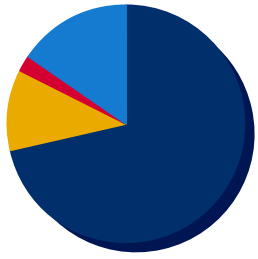
International

33
Unknown

Projects By Industry Sector



Projects By Referral Source



PROJECT STATS

$202M
Avg. Cap-X Per Project

245
Avg. Jobs Per Project

58
Avg. AC Per Project

254K
Avg. SF Per Project

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LABOR OVERVIEW

January 2024

Cumberland County

Civilian Labor Force

128,104	126,435
November 2023	November 2022

Unemployment Rate

4.6%	4.6%
November 2023	October 2023

State of North Carolina

Unemployment Rate

3.4%	3.3%
November 2023	October 2023

Civilian Labor Force: the number of people who are either working or actively seeking employment

Total Employment: the number of people who are employed

Unemployment Rate: the number of unemployed people as a percentage of the labor force

NEW: MID-CAROLINA WORKFORCE REGION

(Cumberland, Harnett, and Sampson Counties)



Total Employment

256,448

582 Less People Working
in November than the previous month

3,887 More People Working
than the same period one year ago

Civilian Labor Force

267,238	264,114
November 2023	November 2022

METRO MSA

Total Employment

141,625

84 Less People Working
in November than the previous month

2,456 More People Working
than the same period one year ago

