FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

PROJECT OVERVIEW

December 2023

103
TOTAL ACTIVE PROJECTS

15
PROJECTS GENERATED
Since November 2023

1
New Client Visits
Since November 2023

5
Total Client Visits
Since November 2023

21
New Client Visits
YTD

55
Total Client Visits
YTD

112
PROJECTS GENERATED
SINCE JAN. 1, 2023

94
PROJECTS GENERATED
IN 2022

Project Announcements Since Jan. 1, 2017

Wahconah Tactical
Goodyear
Fort Liberty Research Institute
Plateau Grp
NVR, Inc.
ChenMed
Fortuna BMC
Plan C Crypto
Triple Impact Connections
Amazon
Cargill
We Pack
Metronet
eClerx Delivery Center & Expansion

$584,000,000

4,359 Jobs

Booz Allen Hamilton
Le Bleu Central Distributors
ACLC
CACI
Landair Logistics, Inc.
Horne Brothers Construction, Inc.
Cambridge Lee Industries, LLC
Campbell Soup (NFI)
Kinlaws Supermarket

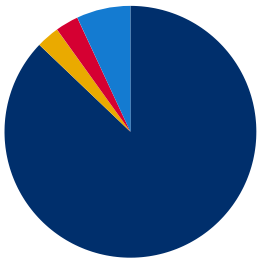
Project Origin

23
Domestic

41
International

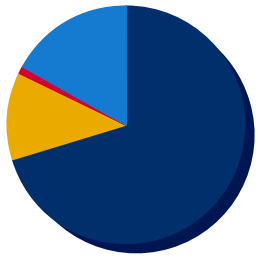
37
Unknown

Projects By Industry Sector



Manufacturing (56.25%)
Defense (5%)
Distribution (11.25%)
Service (27.5%)

Projects By Referral Source



State (45%)
Direct/Company (42.5%)
Broker (1.25%)
Other (11.25%)

PROJECT STATS

198M
Avg. Cap-X Per Project

283
Avg. Jobs Per Project

56
Avg. AC Per Project

218K
Avg. SF Per Project

FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

LABOR OVERVIEW

December 2023

Cumberland County

Civilian Labor Force		Unemployment Rate	
128,175	126,774	4.6%	4.4%
October 2023	October 2022	October 2023	September 2023

State of North Carolina

Unemployment Total	Unemployment Rate	
176,984	3.3%	3.2%
October 2023	October 2023	September 2023

Civilian Labor Force: the number of people who are either working or actively seeking employment

Total Employment: the number of people who are employed

Unemployment Rate: the number of unemployed people as a percentage of the labor force

METRO MSA

Total Employment

141,740

178 Less People Working
in October than the previous month

2,279 More People Working
than the same period one year ago

NEW: MID-CAROLINA WORKFORCE REGION

(Cumberland, Harnett, and Sampson Counties)



Total Employment

257,061

7 Less People Working
in October than the previous month

3,303 More People Working
than the same period one year ago

Civilian Labor Force

267,901	265,644
October 2023	October 2022

