FCEDC
FAYETTEVILLE /CUMBERLAND CO. ECONOMIC DEVELOPMENT

PROJECT OVERVIEW

November 2023

96
TOTAL ACTIVE PROJECTS

10
PROJECTS GENERATED
Since October 2023

1
New Client Visits
Since October 2023

5
Total Client Visits
Since October 2023

20
New Client Visits
YTD

50
Total Client Visits
YTD

104
PROJECTS GENERATED
SINCE JAN. 1, 2023

94
PROJECTS GENERATED
IN 2022

Project Announcements Since Jan. 1, 2017

Wahconah Tactical
Goodyear
Fort Liberty Research Institute
Plateau Grp
NVR, Inc.
ChenMed
Fortuna BMC
Plan C Crypto
Triple Impact Connections
Amazon
Cargill
We Pack
Metronet
eClerx Delivery Center & Expansion

$584,000,000

4,359 Jobs

Booz Allen Hamilton
Le Bleu Central Distributors
ACLC
CACI
Landair Logistics, Inc.
Horne Brothers Construction, Inc.
Cambridge Lee Industries, LLC
Campbell Soup (NFI)
Kinlaws Supermarket

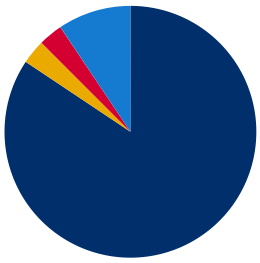
Project Origin

23
Domestic

36
International

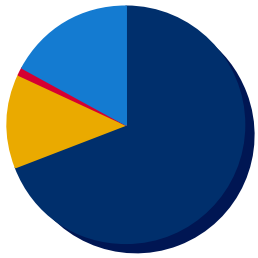
35
Unknown

Projects By Industry Sector



Manufacturing (56.25%)
Defense (5%)
Distribution (11.25%)
Service (27.5%)

Projects By Referral Source



State (45%)
Direct/Company (42.5%)
Broker (1.25%)
Other (11.25%)

PROJECT STATS

171M
Avg. Cap-X Per Project

266
Avg. Jobs Per Project

52
Avg. AC Per Project

188K
Avg. SF Per Project

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LABOR OVERVIEW

November 2023

Cumberland County

Civilian Labor Force		Unemployment Rate	
128,029	126,905	4.4%	5.0%
September 2023	September 2022	September 2023	August 2023

State of North Carolina

Unemployment Total		Unemployment Rate	
170,391		3.2%	3.6%
September 2023		September 2023	August 2023

Civilian Labor Force: the number of people who are either working or actively seeking employment

Total Employment: the number of people who are employed

Unemployment Rate: the number of unemployed people as a percentage of the labor force

METRO MSA

Total Employment

141,857

2,882 Less People Working
in September than the previous month

1,866 More People Working
than the same period one year ago

NEW: MID-CAROLINA WORKFORCE REGION

(Cumberland, Harnett, and Sampson Counties)



Total Employment

256,983

3,925 Less People Working
in September than the previous month

3,633 More People Working
than the same period one year ago

Civilian Labor Force

267,431	264,475
September 2023	September 2022

